

# Wenqi Sun

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## Educational background

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### Parsons School of Design

M.P.S in Fashion Management (GPA: 3.7 / 4.0)

08/2023 - Expected 08/2024

### Savannah College of Art and Design (SCAD)

B.F.A in Fashion Management & Fashion Design (GPA: 3.8 / 4.0)

09/2018 - 06/2023

## Project experiences

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### Fashion Week Volunteer (New York Fashion Week)

09/2023

- Helping different brands organize all the necessary preparations for their exhibitions before the start of the event;
- Helping brands check in the names and tickets of all the guests attending the show and help them with their needs during the event.

### Senior Collection (SCAD)

09/2022 - 05/2023

- The final project focused on the connection between clothes and emotions. In conjunction with the theme of depression, research has been carried out to show the extremes and opposites of emotions through clothing;
- Presented in SCAD's 2023 graduation show featured in several media, including VOGUE and Fashionista.

### PUMA-Sponsored SNKR Workshop (PUMA)

02/2023

- Collaborated with teammates to create a sustainable recycled costume, including clothes and shoes, and explained the inspiration and design process;
- On the event's last day, they reported to the judges as a portfolio;
- The team won second place in the workshop and presented their designs to a group of designers from Puma headquarters.

### Pierre Cardin Young Designers Contest (PIERRE CARDIN)

10/2022 - 11/2022

- Proposed designs with a futuristic vision according to the brand mission and used geometric shapes and sustainable and environmentally friendly materials and textiles;
- Improvised the venue of the semi-final based on the style of Pierre Cardin;
- Been selected as one of the ten finalists in the United States.

## Work practices

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### Fashion Buyer Intern | CIDER (SG) HOLDING PTE.LTD.

Online, 11/2023-06/2024

- Conduct in-depth research and analysis of current and emerging fashion trends and identify upcoming trends;
- Utilize your research findings to develop accurate trend forecasts, provide valuable insights, and collaborate with the buying team to align product assortment;
- Collect and analyze sales data, customer feedback, and market trends to identify patterns and opportunities. Use this data to support trend forecasting decisions and make data-driven recommendations.

### Brand Assistant for Fashion Week | Shanghai Dana Business Consulting Co., Ltd

Shanghai, 04/2021

- Supported the sales of brands' new season collections, searched the history and style of brands as well as the price of the new clothing and the flagship products;
- Introduced the new season collections of brands to the buyers and assisted in ordering and paying;
- Mastered the types and characteristics of new products, displayed, and sold them at the exhibition.

### Buyer Intern, Consumer Business Department | Taiyang Chuanhe Culture Media Xuzhou Co., Ltd.

Hangzhou, 12/2020-03/2021

- Organised the information from various fashion websites and magazines, summarised fashion trends, and completed design proposals for each season with an analysis of new products from flagship brands;
- Produced high-quality content and operation projects combining current hotspots and bloggers' basic information;
- Provided suggestions and modification plans for new product design and supported sales through internal review and selection;
- Assisted the supervisor in communicating with suppliers and production companies and completed legal processes, such as contracts.

### Luxury Buyer (PTA) | Ningbo Peacebird Fashion Co., Ltd

Ningbo, 08/2020-10/2020

- Summarised fashion trends through watching various fashion shows, websites and magazines
- Searched for new styles on various competitive outlets and relative data and summarised them into quick feedback
- Selected products from the design department for internal review and adjustment, collated into waves for new releases

## Honours & Awards

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Google Digital Marketing & E-commerce Professional Certificate

2023.11

Scholarship (every semester, \$4640), Parsons

2023-2024

Scholarship (every quarter, \$2200), SCAD

2019-2023

Dean's list Honours, SCAD

2021-2022

INSIDE LVMH Certificate

06/2022

## Additional information

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- **Computer:** Adobe Illustrator, Photoshop, Indesign, Powerpoint, Word, Excel, CLO
- **Interests:** Boxing, Travelling, Baking, Cooking